



Agrisoma Wins “Best Booth” Award at Crop Production Show

Saskatoon, SK January 16, 2012 – Its first-ever attendance at a tradeshow proved extremely successful for Agrisoma Biosciences Inc., as it received the “Best 10 ft. Booth” award at the 2012 Crop Production Show in Saskatoon last week. Agrisoma, which is commercializing the energy feedstock crop Carinata as a source of sustainable biojet fuel, won this award based upon booth design, booth professionalism, booth cleanliness and booth interest.

“This award is a testament not only to the creative team who designed our booth but also, I think, to the compelling story that Carinata is to growers,” said Patrick Crampton, Vice President Business and Product Development for Agrisoma. “There is an exceptional amount of interest in the biofuel space, and growers recognize that Carinata is a drop-in crop that would allow them to participate in this burgeoning industry.”

The attention-grabbing booth visual depicts a passenger jet taking off from a runway of Carinata, overlaid with the tagline, “Carinata: Growing jet fuel on the farm”. The steady stream of visitors was able to learn everything they need to know about Carinata production from the knowledgeable Agrisoma booth staff. Interested growers could enter a draw to win 160 acres of Carinata seed and also examine vials of biojet fuel produced from Carinata oil.

“The 2012 Crop Production Show served as the formal launch of Agrisoma into the agriculture marketplace. We are excited about what this year will bring, with commercial quantities of Carinata now available for seeding and our partnerships with numerous players across the biofuel value chain moving to the next level,” concluded Crampton.

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Media contact: pr@agrisoma.com

About Agrisoma

Agrisoma Inc. is a private agricultural biotechnology company using its proprietary Engineered Trait Loci (ETL) technology to commercialize a suite of industry-leading oil quality and crop improvement traits for use in energy feedstock crops. For further information about Agrisoma, its technology, collaborations and partnerships, please visit: www.agrisoma.com

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